

## *Ready, Set, DESIGN!*

The Fox Lake Public Library is looking for a logo that captures our vision and place in the community. We are excited to challenge the Library's most creative patrons to compete for the best Library logo.

- The contest is open to anyone who is a Fox Lake Public Library card holder or a resident of city of Fox Lake, WI.
- You must follow the logo submission guidelines.
- You may submit more than one entry.
- Deadline for entries is July 27, 2022.
- The winning logo will be decided on September 6, 2022.

**Vision: The Fox Lake Public Library provides the community environment for encouraging lifelong learning and growth.**

Stop by the Library for more information, to obtain the logo contest submission guidelines and logo entry forms; or check our website at

<https://www.foxlake.lib.wi.us/>.

FOX LAKE PUBLIC LIBRARY LOGO CONTEST ENTRY FORM

Print a copy of this contest form, follow the Fox Lake Public Library Logo Submission Guidelines and submit your logo(s) to the library by July 27, 2022. Submit a form with each entry if entering more than one logo.

Entries can be mailed to Fox Lake Public Library, P.O. Box 47, Fox Lake, WI 53933, dropped off in person, or submitted by email to: [foxlakelibrary@monarchlibraries.org](mailto:foxlakelibrary@monarchlibraries.org) with subject line FLPL Logo Contest. If emailed, entry format must be: JPG, PNG or TIF.

Name (type or print) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Entrant: My signature below certifies that I have read the submission guidelines for the Fox Lake Public Library Logo Contest and agree to abide by them. The winning logo will be the property of the Fox Lake Public Library in Fox Lake, Wisconsin, to be modified, published, displayed or reproduced as outlined in the submission guidelines.

Entrant's Signature \_\_\_\_\_

Date \_\_\_\_\_

A signature is required from each entrant. If the entrant is under the age of 18, a parent or guardian must sign entry form also.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Mailing address (If different than Entrant address above) \_\_\_\_\_

\_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

## Fox Lake Public Library Logo Submission Guidelines

- The contest is open to anyone who is a Fox Lake Public Library card holder (or household/family member of card holder) or a resident of city of Fox Lake, WI. Deadline for entries is July 27, 2022.
- Each entry must include the designer's full name and a completed entry form. Submit a form with each entry if entering more than one design. Entrants under 18 must have a parent or guardian complete and sign the consent section of the entry form.
- The purpose of the contest is to design a logo for the Fox Lake Public Library that captures our vision. Vision: The Fox Lake Public Library provides the community environment for encouraging lifelong learning and growth.
- Flexibility of the design: logo must be easily resized, look good in black and white, grayscale and color and be suitable for high quality printing.
- Entrants should take care to ensure their entries are not in any way similar to existing logos or other copyrighted images and are original art work.
- Entries can be mailed to Fox Lake Public Library, P.O. Box 47, Fox Lake, WI 53933, dropped off in person, or submitted by email to: [foxlakelibrary@monarchlibraries.org](mailto:foxlakelibrary@monarchlibraries.org) with subject line FLPL Logo Contest. If emailed, entry format must be: JPG, PNG or TIF. Hard copy entries must be at least 8.5 inches x 11 inches.
- The logo must contain the words Fox Lake Public Library and contain the color purple. A tagline may be included.
- The winning logo will be the property of the Fox Lake Public Library to modify, publish, display or reproduce, to market or use in advertising through any type of media including but not limited to: website (online/social media and other new media opportunities), brochures, letterheads, envelopes, banners, signs, posters, new library cards, t-shirts, bags, and ads.
- The winning logo will be decided on September 6, 2022 and the designer will receive a \$50 cash prize, recognition and the right to use the basic logo and identify themselves as the logo designer.

Judging and Selection of Winner: • The winning design will be selected by the Board of Trustees of the Fox Lake Public Library. • Their decision will be final. • The Fox Lake Public Library reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. • Accepting the prize constitutes permission for Fox Lake Public Library to make public and otherwise use winner's name and city of residence for publicity purposes.